

Standard health-related segments provided by third-party data providers

Last updated: June 24, 2019

Segment Name	Description
Branded Data > ALC > MD+ > Physicians, Doctors, Surgeons & MDs > Addiction Medicine	Physicians who have been identified as having an Addiction Medicine specialty.
Branded Data > ALC > MD+ > Physicians, Doctors, Surgeons & MDs > Adolescent Medicine	Physicians who have been identified as having an Adolescent Medicine specialty.
Branded Data > ALC > MD+ > Physicians, Doctors, Surgeons & MDs > Alternative Medicine	Physicians who have been identified as having an Alternative Medicine specialty.
Branded Data > ALC > MD+ > Physicians, Doctors, Surgeons & MDs > Emergency Medicine	Physicians who have been identified as having an Emergency Medicine specialty.
Branded Data > ALC > MD+ > Physicians, Doctors, Surgeons & MDs > Internal Medicine	Physicians who have been identified as having an Internal Medicine specialty.
Branded Data > ALC > MD+ > Physicians, Doctors, Surgeons & MDs > Nuclear Medicine	Physicians who have been identified as having a Nuclear Medicine specialty.
Branded Data > ALC > MD+ > Physicians, Doctors, Surgeons & MDs > Occupational Medicine	Physicians who have been identified as having an Occupational Medicine specialty.
Branded Data > ALC > MD+ > Physicians, Doctors, Surgeons & MDs > Physical Medicine/Rehabilitation	Physicians who have been identified as having a Physical Medicine/Rehabilitation specialty.
Branded Data > ALC > MD+ > Physicians, Doctors, Surgeons & MDs > Preventive Medicine	Physicians who have been identified as having a Preventive Medicine specialty.
Branded Data > ALC > MD+ > Physicians, Doctors, Surgeons & MDs > Sports Medicine	Physicians who have been identified as having a Sports Medicine specialty.
Branded Data > B2B Targets by WhoToo > Functional Area > Medical	This audience is comprised of health practitioners with specialization in the field of internal medicine & cardiovascular.

<p>& Health Services > Specialties > Internal Medicine & Cardiovascular</p>	
<p>Branded Data > B2B Targets by WhoToo > Functional Area > Medical & Health Services > Specialties > Primary Care & Family Medicine</p>	<p>This audience is comprised of health practitioners with specialization in the field of primary care & family medicine.</p>
<p>Branded Data > Bombora > B2B Demo > Functional Area > Medical/Health > Adolescent Medicine</p>	<p>People involved in the administration and delivery of healthcare focused on teenaged patients.</p>
<p>Branded Data > Bombora > B2B Demo > Functional Area > Medical/Health > Emergency Medicine</p>	<p>People involved in the administration and delivery of healthcare to patients with acute illnesses or injuries requiring immediate medical care.</p>
<p>Branded Data > Bombora > B2B Demo > Functional Area > Medical/Health > Internal Medicine</p>	<p>People involved in the administration and delivery of healthcare concerned with the prevention, diagnosis and treatment of illnesses in adults.</p>
<p>Branded Data > Bombora > B2B Demo > Functional Area > Medical/Health > Pediatrics & Adolescent Medicine</p>	<p>People involved in the administration and delivery of healthcare focused on children and teenaged patients.</p>
<p>Branded Data > Bombora > B2B Demo > Functional Area > Medical/Health > Physical Medicine & Rehabilitation</p>	<p>People involved in the administration and delivery of healthcare designed to restore or otherwise enhance functional ability and quality of life in those with bodily impairments or disabilities.</p>
<p>Branded Data > Infogroup, Inc > Infogroup Corporate > Business & Professional > Occupation > Professional License > Doctor of Chiropractic Medicine</p>	<p>Individuals who are registered with state agencies as a Doctor of Chiropractic Medicine.</p>
<p>Branded Data > Infogroup, Inc > Infogroup Corporate > Business & Professional > Occupation > Professional License > Doctor of Dental Medicine</p>	<p>Individuals who are registered with state agencies as a Doctor of Dental Medicine.</p>
<p>Branded Data > Infogroup, Inc > Infogroup Corporate > Business & Professional > Occupation > Professional License > Doctor of Medicine</p>	<p>Individuals who are registered with state agencies as a Doctor of Medicine.</p>

<p>Branded Data > Infogroup, Inc > Infogroup Corporate > Business & Professional > Occupation > Professional License > Doctor of Osteopathic Medicine</p>	<p>Individuals who are registered with state agencies as a Doctor of Osteopathic Medicine.</p>
<p>Branded Data > Infogroup, Inc > Infogroup Corporate > Business & Professional > Occupation > Professional License > Doctor of Veterinary Medicine</p>	<p>Individuals who are registered with state agencies as a Doctor of Veterinary Medicine.</p>
<p>Branded Data > Media Source > LBDigital > Open For Business B2B > Medical Doctor > Internal Medicine</p>	<p>Targeted business to business data selectable by Medical Doctor - Internal Medicine.</p>